

EZ Loader manufactures and distributes Boat trailers worldwide.

We are looking for a inside Sales and Marketing Manager to start immediately at our Spokane WA location.

All candidates must meet the below requirements:

Position Summary:

Manages the selling of the organization's products and services by creating and overseeing sales programs within assigned territories. Maintains current customer base while identifying potential new customers. Determines and monitors sales quotas. Assists with the handling of large accounts and complex and difficult sales. Resolves customer issues and complaints as needed. Train and manages subordinate staff. Develop and manage team strategic goals and budget.

Essential Duties and Responsibilities:

Sales:

Work closely with VP in creating programs for Original Equipment Manufacturers
Create and maintain pricing spreadsheets for trailers, parts and options
Create pricing for distributors, dealers and retail.
Receiving and processing customer orders
Managing the local dealer sales force and Parts Department manager
Fielding customer calls
Some travel will be required, up to 10%

Marketing:

Creating new brochures and owner's manuals.
Reviewing and confirming all data, photos and specifications are accurate before going to print
Assist with Management with web design and social media marketing.

Qualifications:

At least 5 years of proven work experience in Sales.

Proven managerial and customer service experience.

Adequate knowledge of Sales and Marketing principles.

Familiarity with marine industry or comparable.

Computer literate.

BS degree in Sales / Marketing or related field.

Physical requirements: Applicants must be able to work in the office and in the field. Physically able to do manual labor, and capable of performing trailer fits.

Pre-employment Background and Drug screen required.

Compensation:

Salary dependent on experience

Rich Benefit package includes:

Medical & Dental with employer contribution. Company paid Life insurance.

Vacation, Sick and paid Holidays

401K available

Respond to: clafleur@ezloader.com