

Could Recreational Boating Save Summer for Americans?

SINCE COVID-19, CONSUMERS ARE COMING TO DISCOVERBOATING.COM IN RECORD NUMBERS TO EXPLORE ESCAPING TO THE WATER.

MANUFACTURERS AND DEALERS ATTRIBUTE THE RISE TO BOATING'S WELLNESS BENEFITS AND ABILITY TO PROVIDE A CONTROLLED ENVIRONMENT FOR SOCIAL DISTANCING.

- ↑ **March +30% in visitors compared to March 2019**
- ↑ **April +43% in visitors compared to April 2019**
- ↑ **First weekend in May (Sat and Sun) +128% in visitors compared to the same period in 2019**

