

Northwest Marine Trade Association - Election 2008

Six candidates running for three open positions on NMTA's Board of Trustees

Ballots are due in the NMTA office by June 6.

I have been actively involved in the Northwest Marine industry for over thirty years. I own Yacht Masters Northwest, a uniquely customer oriented repair facility to serve both sailors and power boaters in Pacific Northwest.

Having been a member of NMTA for the past sixteen years, I currently serve on the Board of Trustees and the Executive Committee. I have served on



Greg Allen

multiple boards including Boat Show Committee, the Ad Hoc Committee, the Golf Committee, and I am the past chair of the Grow Boating Committee which I am still a member.

I have worked to achieve a balance among the diverse needs of our membership. My purpose in running for the board is to further assist the organization in its capacity to represent

its diverse membership. I believe my background and extensive experience make me uniquely qualified for this continued position on the board of the Northwest Marine Trade Association. I would very much appreciate your vote in this endeavor. Thank you.

Greg Allen
Yacht Masters Northwest
206-285-3460

During the past four years it has been an honor to serve on the board of the NMTA. Throughout these four years I have been on the Boat Show Committee and for the last two I have served as the committee's Chairman. Based upon this involvement it has become clear to me that our industry will be facing numerous challenges as we move forward. Our growth and objectives must be balanced as we work on behalf of our members in continuing our efforts to "Grow Boating" in the face of a multiplicity of challenges from other



Bruce Hedrick

industries competing with us for leisure time dollars.

My position as Managing Editor of Northwest Yachting Magazine allows me the unique opportunity to communicate with marine related businesses on a daily basis. As we are the largest boating magazine on the West Coast, I speak to approximately 250-300 companies each month, all with specific needs and concerns about the marine industry.

With my ongoing access to

various marine businesses, related organizations and boating clubs I can provide the board of NMTA with an overview of the entire industry without bias towards one segment or another. This perspective is important because the key issue for NMTA's success and growth is to insure that we serve all members in the various segments of this incredibly diverse and complex industry.

I welcome the opportunity to be a part of the team that provides the leadership and sets the course for our exciting industry. I am confident I will significantly contribute to this effort and look forward to continuing to work with the board.

I am excited and appreciative for the opportunity to introduce myself and be considered for a position on the NMTA Board. I was born and raised in Bellingham and, with the exception of a 3 year tour in the Navy, have lived in the Northwest all my life. I began my career in the marine industry at SeaSport Boats and spent 9 1/2 years working and supervising in production side of that business. In October of 1998, I began working for Anacortes Yacht Charters (AYC) and spent the first 6 years of my charter career managing the Service and



Mike Lovell

Operations divisions. In January of 2005, my wife (Kristin) and I purchased AYC from Kristin's parents after a successful family business transition.

Kristin and I have 2 sons who are 9 and 6 years old, to which we devote most of our free time. Some of my hobbies include boating, golfing, and mountain biking.

Anacortes Yacht Charters has grown to be the largest charter company in the continental United States with a fleet of charter yachts that typically

range between 80 and 100 boats. AYC also has a large yachting and ASA certified sailing school and a successful brokerage. Recently, we were selected as the first Moorings Preferred Partner and now along with other benefits, enjoy the opportunity to place new Moorings model yachts into our charter fleet. With the charter management, schools, and new and used brokerage divisions, we interact with a wide variety of marine businesses which does not limit my focus to singular boating issues. I believe that diverse perspective would make me a good candidate for the NMTA Board and help to represent the wide range of concerns facing NMTA members.

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Thank You for the consideration to serve on the Board of Trustees and the opportunity as a candidate. It would be an honor to work and participate in growing the recreational boating industry in the Northwest. Having grown up with a parent who cherished the Marine Industry with over 47 years, his passion was contagious now with my desire to bring this lifestyle to many others. My wife Lynne and three HS children feel blessed to be boaters in the Puget Sound waters and lakes with a 32' Inboard Power Boat, 23' Wake/Ski Boat, 11' Rib, some



Mark Mansfield

kayaks and a canoe. As a family, we just know that our best times are together on the water some place, somehow, someday.

My history with boating ties to the marine industry where I worked in manufacturing for the last 21 years. The first 13 were with US Marine bringing Maxum to the market in 1988, Then Bayliner Yachts and Maxum Yachts from 1998 to 2001, the next 7 years with Tiara Yachts and most recently with Glacier Bay Catamarans.

I would like the opportunity

to get involved, participate and give back to the association with some time and support promoting the marine industry. With a goal if elected to promote the industry for all its members and focus on the list below:

- Grow Boating in the Northwest; To promote new boaters to the lifestyle
- Grow Sport Fishing for all ages; Especially the junior anglers
- Support NMTA membership; A cohesive action and directives for all its members
- Communicate and serve

I would appreciate your vote and Thank You for your consideration as we all are getting someone involved in this FUN Lifestyle we love so much!

Having been born and raised a boater in the Seattle area, I have a deep love for our industry, and the waters of the Pacific Northwest. I appreciate the opportunity to be considered for a position on the NMTA Board.



Melinda Wade

As the owner of Sport Boat Northwest, I value the efforts of the NMTA to Grow Boating locally. I believe

that exposing new people to recreational boating is going to be key in our industry's growth. In addition, my company is committed to the national "Grow Boating" initiative, and recently achieved Marine Industry Dealer Certification.

As a retail dealership, we interact with local boatyards, manufacturers, and marine vendors. We witness first-

hand the many challenges that they face. I feel strongly about protecting the maritime history of the Northwest, and seeing our "working lakes" such as Lake Union, survive and flourish through Seattle's growth.

I look forward to serving the Board and members of the NMTA, and helping to guide the continued growth of boating for the benefit of all.

Over the past numbers of years, I've had the privilege to serve as one of your representatives on the NMTA Board of Trustees. I'm John Wedeberg and have worked exclusively in the marine industry as an independent manufacturer's representative for marine parts and accessories since the mid 1970's. I travel throughout the Pacific Northwest, working with boat and trailer manufacturers, marine distributors, dealers, service facilities and boatyards.



John Wedeberg

The primary responsibility of the NMTA is to serve its membership and add value to our industry. Active participation of our

members who volunteer for association committees speaks highly of that commitment to serve. The diligent efforts of those committees dedicated to working through key issues are vital to our industry's future. The leadership role that our Board of Trustees plays in that regard is critical. Through all of the collective interests and efforts, we have knowledgeable participants in place to deal with circumstances as they materialize.

The continued growth of our working relationship with the Northwest Yacht Brokers Association is very important. It was a privilege to have participated in moving that effort forward sev-

eral years ago, and I look forward to continuing to help grow that process.

Our priority must be to continue to grow value to membership. The majority of our membership participates in boat shows - thankfully, we have the best show management team in the country working to grow the value of our boat shows. Our involvement in government affairs, including all marinas and boatyard issues is vitally important. Efforts to enhance marine technician training is vital - the successful results of ABYC training at the Seattle Boat Show are simply unprecedented. All examples of good vision and leadership.

Serving on the NMTA Board of Trustees for the next 3 year term would be an honor.