

Northwest Marina Conference

October 15 - 16, 2008

Tacoma Convention & Trade Center

Presented by



Produced by



2008 CONFERENCE AGENDA

Wednesday, October 15, 2008

12:00 – 1:00 p.m. Lunch and Registration

1:00 – 1:15 p.m. Welcome Remarks

1:15 – 5:00 p.m. Program

5:00 – 5:15 p.m. Day 1 Closing Remarks

5:15 – 6:00 p.m. Cocktail Reception

Spotlight on the Economy

How is our economy really affecting boating? We will focus on our regional economy, and hear from Paul Sorenson of BST Associates on the latest demographics and trends in boating.

“What am I sitting on here?” - A Look at Marina Valuation

Knowing the value of your property is an important tool in the toolbox. Andrew Robinson, Senior Appraiser and Consultant at Kidder Mathews, discusses what you can learn – and what you can do with it – from having your marina appraised.

How we do it in California: the California Department of Boating and Waterways

Raynor Tsuneyoshi, Director, gives us an overview of a different government model. The California Department of Boating and Waterways serves the boating public by providing “safe and convenient public access to California’s waterways and leadership in promoting the public’s right to safe, enjoyable, and environmentally sound recreational boating.”

Ethanol-blended Fuels, and You

The NWMC welcomes Bob Adriance, who works in Government Affairs for the Boat Owners Association of the United States (Boat-US). Mr. Adriance will be joined by a representative from fuel distributor Associated Petroleum, to tell you all you need to know about ethanol-blended fuels and how they interact with marine engines.

Marina Renovation Case Study: Boat Street Marina

The best way to learn is often from our peers. Steven Agnew, Manager for Boat Street Marina in Seattle, will share insights from a nearly five-year process leading to the renovation of his marina, which was recently completed this year.

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Thursday, October 16, 2008

8:00 – 9:00 a.m. Breakfast

9:00 - 12:00 p.m. Program

12:00 - 1:00 p.m. Lunch

1:00 - 3:00 p.m. Program

3:00 - 3:15 p.m. Day 2 Closing Remarks

Tacoma's Foss Waterway Development

On Day 1, we recommend walking down to the Foss Waterway to get a first-hand look at this redeveloped section of town. Then, attend this morning presentation by Don Meyer, Executive Director of Tacoma's Foss Waterway Development Authority, who helped turn ideas into reality on this multi-purpose body of water.

Aquatic Invasive Species – Invaders from the Deep?

During the past year, several marinas in Puget Sound were searched by the Department of Fish and Wildlife for aquatic invasive species. In this presentation, Jeff Adams from the Washington Sea Grant program will give an introduction to invasive species, and tell you why you should be keyed into the programs and State initiatives targeted at this issue.

Insurance – Keeping Your Costs Down

Bob Craven will share tips for keeping your insurance costs manageable. This will include loss prevention techniques, proper structuring of the insurance program, and negotiating with insurance companies. Craven Insurance has specialized in marine insurance in the Northwest for over 55 years.

Meet the Office of Regulatory Assistance

Frustrated with your permit, application process, or regulator? The Washington Governor's Office of Regulatory Assistance provides assistance and mediation for businesses navigating State regulatory processes. Our speaker, Zelma Zeiman, is a Regional Assistance Lead for ORA, and can help you deal with a complex project involving multiple permits, licenses, and approvals. Learn about how the ORA can work for you.

Crisis Communications for your Marina – Industry Panel

When disaster, tragedy or environmental spills strike, your marina could suddenly be thrust into the media spotlight. Lisa Samuelson, our moderator, is an expert in public relations and leads a panel of marina operators and industry officials who talk about their first-hand experiences in dealing with crisis communications – both to the media and to their marina tenants.

Washington Boating Alliance, an introduction

Steve Greaves is an award-winning volunteer for the Northwest Marine Trade Association and sits on the Recreational Boating Association of Washington (RBAW) Board of Directors. In addition, he now serves as Chair for the new Washington Boating Alliance. This coalition of boating organizations is working together to improve boating and boating programs in Washington State.

The Boating Caucus on Puget Sound Partnership

Last year, the Marina Conference heard Puget Sound Partnership Director David Dicks, speak about his new appointment and the birth of a new State agency. Since then, boaters created a caucus in order to represent our interests in the new organization. Ed Jennerich, Chair of the Washington Boating Alliance's Committee on the Puget Sound Partnership, will give you a report on how we are doing in this effort.

RE Sources, Marine Plastic Waste Prevention and Recycling Project

The goal of this local program is to help marine businesses recycle 25 tons of plastic over the next 2 years. RE Sources is working with NOAA Marine Fisheries Service, Pacific Shellfish Institute, and Washington Public Ports to set up programs for collecting and recycling marine plastics in nine counties. Find out how you can participate!

What's New in Dock Design

Rick Greenhow of Marine Floats Corporation will share the latest innovative trends, technologies, and news in dock design and marine construction so that you can be prepared for your next project.